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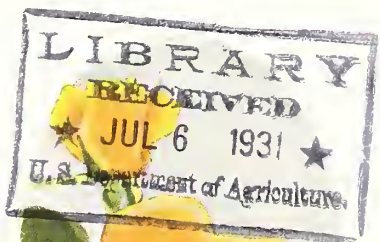
“It’s not
too late
to plant
Roses”

RECEIVED
MAY 25 1931

POTTED ROSES

for Summer Planting

The ROSE FARM
PURCHASE ST. (near RYE LAKE)
WHITE PLAINS, N. Y.



“INDEPENDENCE
DAY”

EVERBLOOMING HYBRID TEAS

Ready for Immediate Shipment

PRICES:—\$1.00 each; \$9.00 for 10 of a variety, except where noted otherwise.

There will be no charge for packing when cash accompanies order. Each plant will have name tag attached; full planting instructions sent with each order. An order blank is enclosed for your convenience.

LIGHT PINK SHADES

ANTOINE RIVOIRE. Silvery pink, shaded lilac; large, full blooms.

FELICITY (New). Mallow pink, blending to cerise and cream. \$1.50.

GEORGE ARENDS. Full, pointed blooms of clear soft pink.

IMPERIAL POTENTATE (New). Rose with silvery pink reverse, large, full, fragrant flowers (illustrated), \$1.25.

KILLARNEY. Bright pink, an old favorite.

LADY ASHTOWN. Deep shining pink; a profuse bloomer.

LADY URSULA. Flesh pink, yellow base; free-flowering.

LA TOSCA. Pale blush, rosy pink center; healthy and hardy.

MAMAN COCHET (Tea). Carmine pink, free bloomer, fine form.

MRS. CHAS. BELL. Shell-pink and salmon; large full blooms.

PRINCE de BULGARIE. Silvery flesh, tinted salmon and saffron.

QUEEN OF FRAGRANCE. Silvery pink, large and fragrant.

RADIANCE. Rose pink, silvery reverse; one of the best.

ROSE MARIE. Clear rose pink; free and lasting bloomer.

SILVER COLUMBIA (New). Large flower of clear silvery pink. \$1.50.

VENUS (New). Blush pink and cream; full, fragrant bloomer. \$1.50.

WINNIE DAVIS. Apricot pink and orange; grand color.

DARK PINK SHADES

COLUMBIA. Bright rose, fragrant, free-flowering.

ETOILE de FEU (New). Bright orange-pink; grand form and color. \$1.50.

GEO. C. WAUD. Deep rose, shaded orange and vermillion.

J. J. L. MOCK. Carmine, silvery reverse; large and full.

KILLARNEY QUEEN. Deep pink; fairly double; free-bloomer.

LADY A. STANLEY. Coral-rose; delightful free bloomer.

MISS CYNTHIA FORDE. Glistening pink; perfect form; free.

MME. C. TESTOUT. Satiny-rose; large, full; popular.

MME. JULES GROLEZ. Bright rose; free pointed blooms.

MRS. HENRY MORSE (New). Rose and vermillion; large, free bloomer.

PREMIER. Perfectly full flowers of pure rose pink.

SALMON PINK SHADES

BETTY. Salmon, shaded coppery rose; exquisite.

BETTY UPRICHARD (New). Salmon, copper and orange; very uncommon. \$1.50.

JANET. Rose pink and copper; very robust grower.

MME. A. CHATENAY. Light pink and salmon; free producer.

MME. BUTTERFLY. Salmon, apricot and gold; perfect form.

MME. LEON PAIN. Orange-tinted salmon; splendid bedder.

MRS. W. C. MILLER. Pearly blush and salmon; large, erect.

OPHELIA. Pale salmon and amber; large and free.

WILLOWMERE. Golden flame and salmon; perfect buds.

LIGHT YELLOW SHADES

CONSTANCE. Yellow streaked crimson; delightful blend.

DUCHESS OF WELLINGTON. Saffron stained crimson; full and free.

ELLI HARTMANN. Old gold, shaded pink, full; prolific.

HARRY KIRK. Primrose-amber; elegant buds and flowers.

MRS. BECKWITH (New). Buttercup-yellow; free, upright, fragrant. \$1.50.

MRS. C. LAMPLOUGH (New). Lemon, tinged cream; full, perfect form. \$1.50.

PAX LABOR (New). Pale yellow and gold; very full; vigorous. \$1.50.

SOUV. de CLAUDIUS PERNET. Pure fadeless yellow; vigorous and free. \$1.50.

SUNBURST. Yellow and orange; good blooms; prolific.

GOLDEN YELLOW SHADES

ELDORADO (New). Gold, suffused yellow; large, full, free bloomer. \$1.25.

GOLDEN OPHELIA. Gold, shaded lighter; fine form; prolific.

GORGEOUS. Orange, flushed pink and copper; large, free bloomer.

LADY HILLINGDON. Saffron shaded salmon; good bloomer.

MME. BARDOU JOB. Canary and chrome-yellow; sturdy, free.

MME. RAVARY. Orange, cream and fawn; free-blooming; good bedder.

MRS. A. WARD. Golden buff and yellow; an old reliable rose.

MRS. S. K. RINDGE. Chrome yellow and salmon; dwarf and free.

OLD GOLD. Orange, stained pink; delightful buds.

REV. F. PAGE-ROBERTS (New). Coppery orange, gold and red; extra fine. \$2.00.

RED SHADES

ALEX. EMSLIE (New). Ruby red, overlaid crimson; very fine. \$1.50.

CAPT. F. BALD (New). Blackish maroon and crimson; very full, free. \$1.25.

CHAS. K. DOUGLAS. Flaming scarlet, flushed crimson; lasting color.

CHATEAU de CLOS VOUGEOT. Scarlet, stained black; upright and free.

ETOILE de FRANCE. Crimson and cerise; strong and fragrant.

ETOILE de HOLLANDE (New). Dark glistening red; perfect form; large. \$1.50.

FRANCIS SCOTT KEY. Bright crimson, huge size, erect and free.

GENL. MACARTHUR. Brilliant crimson-scarlet; prolific and fragrant.

GRUSS an TEPLITZ. Bright crimson; extremely free; good bedder.

HADLEY. Crimson-scarlet; large, full, fragrant blossoms.

HAWLMARK CRIMSON (New). Crimson and maroon; lasting, free blooming and fragrant. \$1.50.

H. V. MACHIN. Large, pointed, crimson flowers; erect, robust.

K. of K. Intense scarlet; dependable bloomer; good for beds and cutting.

LAURENT CARLE. Carmine crimson; perfect form; very prolific.

LORD CHARLEMONT (New). Light crimson and carmine; large exhibition type. \$2.50.

RED RADIANCE. Brilliant scarlet crimson; a grand dependable rose.

WHITE SHADES

EDEL. Ivory white; healthy, free flowering; grand form.

FRAU KARL DRUSCHKI (H. P.). Largest and finest pure white.

GRANGE COLOMBE. Creamy white, salmon center; very free.

KAISERIN AUGUSTE VIKTORIA. Cream blending to white; full, vigorous and prolific.

MME. JULES BOUCHE. Pure white; grand exhibition type.

MRS. H. STEVENS. Long, pointed pure white blooms; vigorous and free.

WHITE KILLARNEY. Pure white, well-known popular rose.

APRICOT, COPPER AND MIXED SHADES

ANGELE PERNET (New). Orange, gold and fiery chrome; uncommon, exquisite. \$2.50.

CHEERFUL. Bright pink shaded orange and yellow.

DOROTHY PAGE-ROBERTS. Coppery pink and apricot; perfect form, free.

EMMA WRIGHT. Pure orange; attractive, free-blooming bedder.

E. P. H. KINGMA (New). Apricot orange and gold; most uncommonly brilliant. \$1.50.

INDEPENDENCE DAY (New). Illustrated. Brilliant flame and copper; free; excellent in bud. \$1.50.

JEAN C. N. FORESTIER (New). Carmine, orange and yellow; an all-season rose. \$1.50.

JOAN. Coppery peach; miniature buds freely produced.

LADY PIRRIE. Copper, apricot and salmon; most prolific bloomer.

LOS ANGELES. Flaming salmon and apricot; very popular.

LOUISE C. BRESLAU. Reddish orange; large globular form; free.

MISS L. ARMOUR. Burnished copper and orange; grand buds.

MME. ED. HERRIOT. Coral, orange and salmon; prolific.

MRS. A. RICARDO. Golden yellow and blush; free producer.

MRS. A. R. WADDELL. Gold, copper and apricot; brilliant and lasting.

MRS. REDFORD. Orange and apricot; strong, upright, lasting. \$1.25.

PADRE (New). Scarlet, copper and orange; profuse bloomer; most uncommon. \$1.25.

SHOT SILK (New). Cherry-cerise, salmon and rose; one of the finest new roses. \$2.50.

SOUV. de GEORGE PERNET (New). Red and coppery pink; a charming blend. \$1.25.

SOUV. de H. A. VERSCHUREN (New). Cadmium yellow and bronze; very unique. \$1.25.

THE QUEEN ALEXANDRA ROSE (New). Vermillion with gold exterior; most uncommon blend. \$1.50.

W. F. DREER. Gold, shaded peach and old rose; fine form.

(See over for Polyanthas and Climbers)

ease use this Order Form for Potted Roses. Order early and have plants reserved until convenient for you to plant.

THE ROSE FARM

WHITE PLAINS, N. Y.

Date

192

Name.....
Mr., Mrs., or Miss—write plainly

Street or Rural Route.....

Post Office.....

County..... State

Ship to..... Station..... When

Enclosed find the sum of \$.

In case we are out of some of the varieties you order, we will substitute other varieties of equal merit and color unless you state "No Substitutes".

The following list contains the names and prices, arranged in alphabetical order, of all the Roses described in the accompanying Catalogue.

VARIETY	Quantity	PRICE		Dollars	Cts.
		10 or more	Less than 10		
BUSH ROSES, INCLUDING POLYANTHAS					
ALEXANDER EMSLIE			\$1.50		
ANGELE PERNET			2.50		
ANTOINE REVOIRE		\$ 90	1.00		
BETTY		90	1.00		
BETTY UPRICHARD			1.50		
CAPTAIN F. BALD			1.25		
CECILE BRUNNER		.90	1.00		
CHARLES K. DOUGLAS		.90	1.00		
CHATEAU DE CLOS VOUGEOT		.90	1.00		
CHATILLON		.90	1.00		
CHEERFUL		.90	1.00		
COLUMBIA		.90	1.00		
CONSTANCE		.90	1.00		
DOROTHY PAGE ROBERTS		.50	1.00		
DUCHESS OF WELLINGTON		.90	1.00		
EDEL		.90	1.00		
ELDORADO			1.25		
ELLI HARTMANN		.90	1.00		
EMMA WRIGHT		.90	1.00		

CARRIED FORWARD

NAME	QUANTITY	PRICE	TOTAL	CITY
STANDARD 4000000				
E. P. A. 10000				
ETON OF 100		1.00		
ETON OF 10000	100	1.00		
ETON OF 100000		1.00		
FELICITY		1.00		
FRANCIS ROYAL KEY		1.00		
FRAN KARL BRATONKI (HF)		1.00		
GENE WAZARTHUS	50	1.00		
GEORGE GUDEN	50	1.00		
GEORGE C. HAUD	50	1.00		
GOLDEN OFHELM	50	1.00		
GORGEOUS	50	1.00		
GRANGE COLOMB	50	1.00		
GRUBB AN SACHEN	50	1.00		
GROSS AN TERLITE	50	1.00		
HADLEY	50	1.00		
HARRY KIRK (T)	50	1.00		
HAWLMARK CRIMSON		1.00		
H. V. MACHIN	50	1.00		
IDEAL	50	1.00		
IMPERIAL POTENTIAL		1.00		
INDEPENDENCE DAY		1.00		
JANET	50	1.00		
LEAF C. N. FORESTIER		1.00		
LOAN	50	1.00		
LOWEER J. L. MOON	50	1.00		
MARION AND VICTOR		1.00		
MATHEW BEMET		1.00		
MILLARNEY	50	1.00		
MILLARNEY DUBO	50	1.00		
M. OF 10	50	1.00		
LADY ELISE STONET	50	1.00		
LADY ASHTON	50	1.00		
LADY HILLINGDON (T)	50	1.00		
LADY MERIC	50	1.00		
LADY JESSIE	50	1.00		
LARAYENS	50	1.00		

TABLE 1000000

NAME	AGE	SEX	DATE
FAMILY			
LA TORRE	40	100	
LAURENT GABLE	40	100	
LORD CHARLESTON		100	
LOS ANGELES	40	100	
LOUISE C. BREBLAU	30	100	
MAMAN COCHET (Y)	30	100	
MISS CYNTHIA FORD	30	100	
MISS EDITH CAVELL	30	100	
MISS LOLITA ARMOUR	30	100	
MME. ABEL CHATENAY	30	100	
MME. ANTH. KLUIS	30	100	
MME. BARDOU JOE	30	100	
MME. BUTTERFLY	30	100	
MME. CAROLINE 1857-1911	30	100	
MME. ED. HERRICK	30	100	
MME. JULES BOUCHE	30	100	
MME. JULES GROLEZ	30	100	
MME. LEON PAIN	30	100	
MME. NORBERT LEVAZASSEUR	30	100	
MME. RAVARY	30	100	
MRS. AARON WARD	30	100	
MRS. AMBROSE RICARD	30	100	
MRS. A. R. WADDELL	30	100	
MRS. BECKWITH		100	
MRS. CHAS. BELL	30	100	
MRS. CHAS. LAMFLOUCH		100	
MRS. HENRY BOWLES		100	
MRS. HENRY MORSE		100	
MRS. HERRERT STEVENS (Y)		100	
MRS. REDFORD	30	100	
MRS. S. K. WINDGE		100	
MRS. WAKEFIELD C. MILLER		100	
OLD GOLD	30	100	
OPHELIA	30	100	
ORLEANS	30	100	
PADRE		100	
PAX LABOR		100	

CARRIE FORD

BROUGHT FORWARD

COLLECTIONS

ONE EACH OF THE FOLLOWING 12 HYBRID TEAS—

BETTY (COPPERY ROSE), LADY ALICE STANLEY (LT. PINK),
 RADIANCE (LT. PINK), KILLARNEY QUEEN (DARK PINK),
 OPHELIA (SALMON), EDEL (WHITE), HARRY KIRK (YELLOW),
 DUCHESS OF WELLINGTON (YELLOW), GRUSS AN TEPLITZ
 (RED), RED RADIANCE (RED), MISS LOLITA ARMOUR
 (ORANGE PINK), MME. ED. HERRIOT (CORAL ORANGE).

PRICE \$10

TWO EACH OF THE FOLLOWING 6 HYBRID TEAS—

KILLARNEY (LIGHT PINK), COLUMBIA (DARK PINK), MME.
 BUTTERFLY (SALMON PINK), HARRY KIRK (YELLOW), MRS.
 AARON WARD (BUFF YELLOW), GEN. MAC ARTHUR (RED).

PRICE \$10

OUR SELECTION OF TWO EACH OF TWELVE GOOD
 VARIETIES OF HYBRID TEAS IN ASSORTED
 COLORS

PRICE \$19

OUR SELECTION OF THREE EACH OF TWELVE
 VARIETIES, SAME AS PRECEDING PARAGRAPH.

PRICE \$28

NOTE:—EACH PLANT IN ABOVE COLLECTIONS WILL HAVE A
 NAME LABEL ON IT.

We Sell You "Good Roses"

Keep Them "Good"

BY USING THE FOLLOWING

UNIVERSAL REMEDY

This is a dusting powder for controlling Mildew, Black-
 spot, Caterpillars and Aphids. We supply it in sealed car-
 tridges for use in a dust gun. You simply insert the
 cartridge and lightly dust the plants every two or three
 weeks.

Dust Gun and 6 Cartridges.....@ \$2.00

INSECT

This is a liquid for destroying the Jun. Rose Bugs.
 Mix it five teaspoonsfuls to a quart of water. Spray the
 plants with a liquid sprayer.

Pint@ \$1.00

Quart@ 1.75

PEAT MOSS MULCH

This is highly recommended for mulching Rose beds.
 It keeps in the moisture, prevents weeds, obviates the
 necessity for cultivating the soil and gives the beds a very
 "Well Dressed" appearance. One hundred pounds
 will cover about forty-five square feet of bed three inches deep.

Pounds@ 3¢

Bale of about 190 lbs.....@ \$4.00

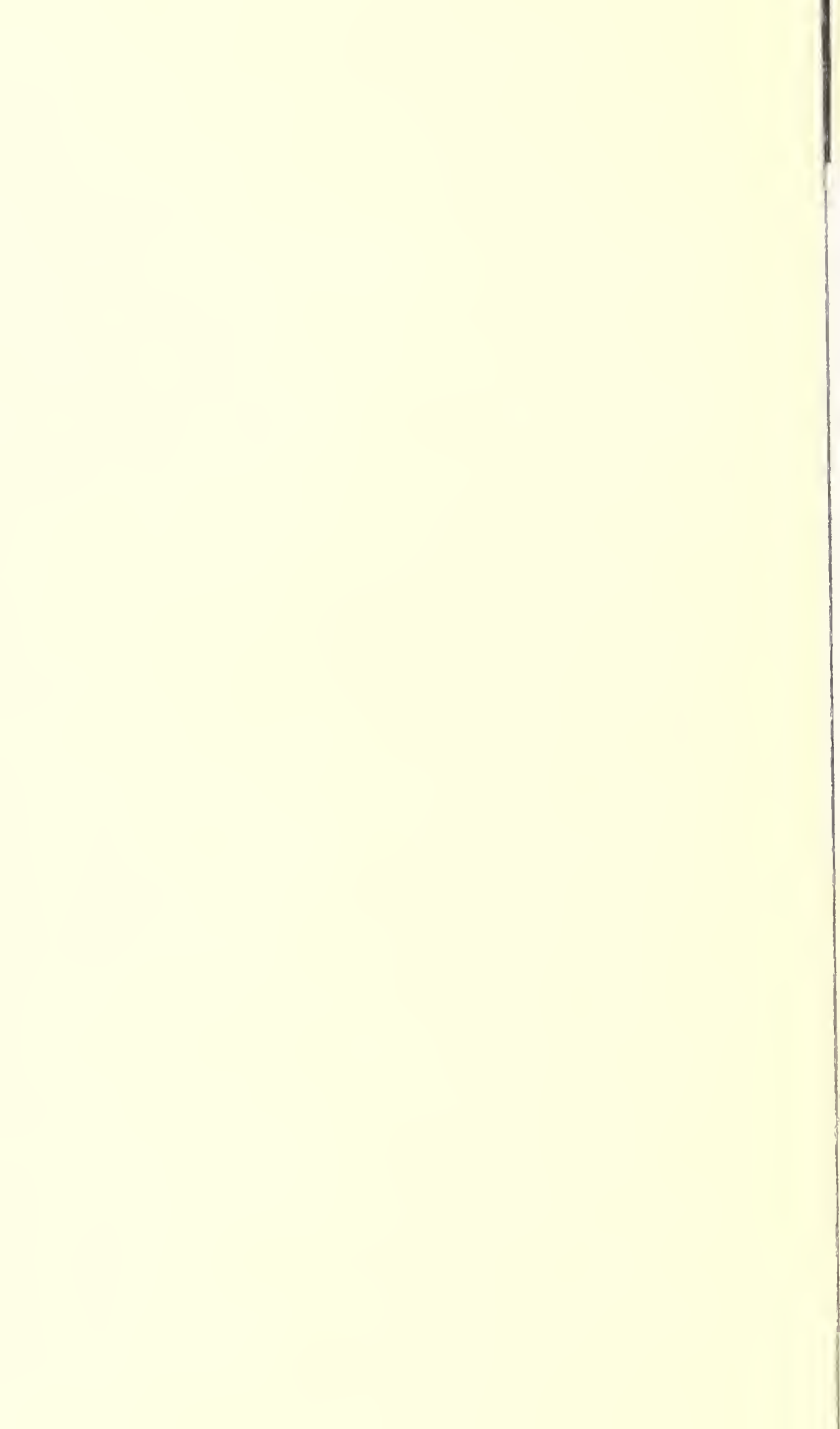
TOTAL

\$

SUPPLEMENTARY LIST

PLEASE WRITE HERE THE NAMES OF A FEW SORTS WHICH MAY BE
SENT IN CASE ANY VARIETIES ORDERED ARE SOLD OUT.

REMARKS



Why wait a year for a Rose Garden?

Plant "POTTED ROSES" now

EVERY YEAR there are many lovers of Roses, who through no fault of their own, find themselves too late to plant Dormant Roses, and are faced with the possibility of having to wait a year for a Rose Garden.

To meet such a contingency we provide for these late planters by potting up thousands of dormant, 2-year old, budded, field-grown Roses, early in the season, develop them (without forcing) in cold frames, and now have a splendid lot of sturdy, growing, well-rooted plants that can be removed from

the pots and planted out (with ball of earth complete) whereby they receive no check, and will bloom as profusely for the rest of the season as the early-planted dormant stock. These plants can also be used for replacing any failures that may have occurred in beds or borders planted in the Spring.

Quantities and varieties of these potted Roses are limited, so that we advise immediate ordering, with the privilege of substituting varieties of similar color for those that may be sold out.



"IMPERIAL POTENTATE"

CLIMBING ROSES

Price, each \$1.00; \$9.00 for 10 of a variety

- AMERICAN PILLAR.** Bright red; large, free producer; a great climber.
- CL. AMER. BEAUTY.** Carmine pink, borne singly or in threes; fragrant.
- DR. HUEY.** Deep crimson; very free; a color that lasts.
- DR. W. VAN FLEET.** Clear pink; regular-sized roses on individual stems.
- EMILY GRAY.** A rich lasting golden yellow; full flowers on individual stems.
- GARDENIA.** Rich yellow toning to cream; early and prolific.
- MARY WALLACE** (New). Vivid pink, shaded salmon; very vigorous.
- PAUL'S SCARLET CLIMBER.** Brilliant scarlet blooms of lasting color; highly recommended.
- SILVER MOON.** Large single white blooms, in large clusters.

POLYANTHA DWARF ROSES

Price, each \$1.00; \$9.00 for 10 of a variety.

- CECILE BRUNNER** (Sweetheart Rose). Miniature pink and salmon roses in thick clusters.
- CHATILLON ROSE.** Rose pink; semi-double; good sprays; vigorous.
- GRUSS an AACHEN.** Orange, shading to flesh and salmon; fine bedder.
- GEORGE ELGER.** Rich yellow in graceful sprays, freely produced.
- MRS. CUTBUSH.** Large, loose sprays of rosy pink flowers.
- IDEAL.** Scarlet, shaded maroon; free, compact trusses.
- KATHARINA ZEIMET.** Pure white; large trusses, compact bush.
- LAFAYETTE.** A lasting brilliant crimson; huge trusses all season.
- MISS EDITH CAVELL.** Bright scarlet; good trusses; compact habit.
- MME. A. KLUIS** (New). Rich rosy-red, blending to salmon.
- MME. N. LEVAVASSEUR.** Rosy crimson; closely-clustered bunches.
- ORLEANS.** Bright red; a most effective all-season bloomer.
- PERLE D'OR.** Loose sprays of orange and cream blooms.

You are cordially invited to visit our Rose Trial Grounds after June 15th, at which time our plants should be in full bloom, thus affording us the opportunity of showing you our splendid collection, which includes many notable novelties.